



Oxford Partnerships Application

Oxford Partnerships exists for the purpose of promotion of Oxford, MS and University of Mississippi events to people living outside Lafayette County. Events that are funded by Oxford Partnerships must include the Visit Oxford logo on all materials.

Business/ Organization (to whom the check will be written):

Date of application: _____

Contact Name: _____ **Phone Number:** _____

Mailing Address: _____

Email Address: _____

Organization Website: _____

Organization Social Media Handle: _____

Event Name: _____

Event Date: _____

Amount Requested: _____

**Amount not to exceed \$3000. Requests for more than \$3000 may be available based on funding and tourism impact.*

Tell us about your event (length, location, theme):

Tell us how Oxford Partnerships funding will aid your event:

How many people will attend your event: _____

Where are attendees from: _____

How many attendees will stay overnight in Oxford, MS Hotels or B&Bs? _____

Do you have a media schedule planned for your event: YES NO

The following list of attachments are not required but are highly encouraged for those seeking Oxford Partnerships funding:

- Past hotel room blocks, current hotel room blocks or proof of event overnights from Oxford Hotels and/or B&Bs
- Past events ticket sales and/or registration records complete with attendees' hometowns
- Media Schedule for current event and a past year media schedule
- Any press received for the event

All applications are subject to Oxford Tourism Council and Oxford Partnerships Committee review and funding availability. Funding may be used for promotion, administrative costs, performance fees, meals, staff, etc. Minimum 30-day turn around for payment based on application date. Funding is available for event occurring Oct. 1, 2016- Sept. 30, 2017.